



Reach thousands of propane industry professionals with a single ad in NPGA's Bobtail!

- Provides updates on the biggest issues facing the propane industry including Congressional legislation, regulatory actions, code changes, and news affecting NPGA members.
- Notification of major industry events such as trade shows, award nominations, and meetings.
- Promotion of exclusive NPGA membership benefits.
- Sent weekly to more than 9,000 subscribers.

2023 average open rates			
Open Rate	Mobile/Tablet Open Rate	Desktop Open Rate	Click Through Rate
32%	7%	93%	3%

Advertising Rates			
Ad Type	Ad Dimensions	Number of weeks	TOTAL DUE
Exclusive advertiser each week plus rotating banner on NPGA site for one year	580 px x 120 px	_____ X \$350/week Preferred Dates: _____	\$ _____

2024 NPGA NEWSLETTER ADVERTISING CONTRACT			
Company Name:		Contact Name:	
Address:			
City:		State:	ZIP:
Phone:		Email:	
This is an order to secure ad space in <i>The Bobtail</i> . Ad will not run until payment is received.		Signature:	Date:

To pay by credit card, please complete the following information:

Card Type: AMEX MC VISA

Cardholder's Name: _____

Card #: _____

Exp. Date: _____ CVV: _____ \$ _____

Signature: _____

To pay by check, return a copy of this form with payment to:

National Propane Gas Association
PO Box 418496
Boston, MA 02241-8496 USA

Questions?

Contact Maril Olson at molson@npga.org