



## Protecting and Advancing Propane

### NPGA Strategic Plan 2024-2026

#### ***NPGA Mission Statement***

To advance safety and to increase the use of propane through sound public policy.

#### ***Current Policy Environment***

The “electrification of everything” movement has reached its tentacles into federal, state, and local laws, regulations, codes and standards, and policy positions across the country, largely casting propane negatively despite its environmental, economic, and reliability benefits, while classifying electricity as “clean.”

#### ***Top Level Strategic Lens***

Advocacy initiatives should be viewed through the lens of protecting energy choice inclusive of propane by positioning it as part of America’s clean energy solution in contrast to electricity alone, and advancing the reputation of safety and reliance in emergency response.

#### ***Strategic Plan***

NPGA’s 2024-2026 Strategic Plan is categorized into four priority segments:

Federal Advocacy	State and Local Advocacy	Industry Cohesion	Forward-Thinking Initiatives
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#### **Federal Advocacy**

- Engage Capitol Hill, the executive branch, and federal regulatory agencies to educate on propane’s positive attributes compared to electricity.
- Contest proposed federal legislation and federal regulatory action that seeks to ban or curtail the use of propane.
- Proactively promote inclusion of propane in federal legislation and federal regulatory action as warranted.
- Engage with codes and standards setting bodies to contest codes and standards that seek to ban or curtail propane use and proactively promote inclusion of propane in codes and standards as warranted.

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- Lead federal legal challenges, financially, as a plaintiff, or otherwise to ensure propane is not banned or curtailed by prescriptive measures.
- Bolster the Propane PAC and Congressional Propane Caucus to amplify propane's positive environmental, economic, and reliability attributes.
- Retain external lobbyists, lawyers, codes/standards experts, and other experts (e.g., technical, economic, communications, or otherwise) as needed and work closely with coalitions of like-minded trade organizations to support these efforts.

### State and Local Advocacy

- Support state/regional propane gas associations on enactment of state-level energy choice laws.
- Engage in defensive advocacy efforts in support of state/regional propane gas associations to protect energy choice, e.g., state and local bills, regulatory action, and codes and standards activity that would—if enacted—ban or curtail propane usage.
- Financially support state and local legal challenges to ensure propane is not banned or curtailed by prescriptive measures.
- Work with alliances including like-minded trade associations and pro-energy choice coalitions on amplifying our ability to reach as many policymakers as possible.
- Ensure messaging resonates with applicable audience in terms of ease of understanding and emotive hook, and conveys scientific backing from objective and respected third parties.

### Industry Cohesion

- Continue to optimize the NPGA-PERC relationship.
- Continue to optimize bonds with state and regional propane gas associations and facilitate introductions to state and regional chapters/affiliates of like-minded associations.
- Collaborate with the World LPG Association, Canadian Propane Association, European LPG associations, and other applicable LPG associations on energy choice advocacy and best practices, supply & logistics, communications, and renewable fuels.
- Engage in aggressive member recruitment and retention campaigns and underlying communications to relay to current, lapsed, and potential members the value NPGA's work brings the industry.
- Ensure that conventions and meetings are as interactive and well-run as possible to maximize intra-industry networking opportunities.

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- Continue promotion of supply reliability through regular consultation with industry at all points of the supply chain, leaders on Congressional committees of jurisdiction, federal agencies, state government officials, associations representing energy officials and applicable transport and logistics, PERC, and state and regional propane gas associations.
- Continue a strong Foundation, business councils, and ACE program.

### Forward Thinking Action

- Take specific advocacy action seeking government incentives tailored to renewable fuels that would benefit propane marketers.
- Take action to support development and widespread usage of renewable propane and, subject to compatibility, blends that would increase usage of propane.
- Take actions to support new workforce initiatives and growth in workforce diversity.
- Take actions to support policymaker acceptance of forward-thinking technology that utilizes propane either alone or in combination with one or more other energy sources.