

Advocacy in Action UK Case Study

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NPGA - Board Meeting

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Engaging with Regulators

Decarbonisation policy is coming fast – we must be part of the solution not the problem.

- Work collaboratively as an industry through our trade associations at world, national and state levels
- Active sharing of what works well, key messages
- Engage with related sectors such as natural gas, home builders, boiler makers
- Invest in expert resources for specific tactical campaigns

Our messages need to be clear, constructive and not defensive

“We endorse moves to zero carbon homes, we have a route to get there with LPG and bioLPG, and we encourage policy makers to develop a multi-energy approach to support this....”



Case Study – UK

Boris Johnson's headline message



New house builds

Hard ban, no new installs

- 2024 – Scotland
- 2025 – England & Wales

Existing buildings

Phased ban at 'trigger points',

No replacements when boiler breaks

Must convert before selling / renting building

- 2025 – Scotland
- likely 2028 – England & Wales

Liquid Gas UK - approach



Liquid Gas UK

- Under new leadership rebranded UKLPG to Liquid Gas UK with full member support
 - *“Liquid Gas UK is the voice of authority for LPG and bioLPG in the UK”*
- Formally contesting ban on new builds promoting bioLPG boilers, but not worth spending resource
 - 80% of homes lived in by 2050 have already been built
- Heavily lobbying on role for LPG progressing to bioLPG / hybrids in existing builds (domestic and non-domestic) to prolong sector timeline
- Stressing unsuitability of heat pumps - practicality, cost vs benefits of bioLPG as drop-in / easy switch from coal, wood, kerosene, importance of consumer choice and just transition

Fighting the heat pump



- Research by Opinium commissioned by Liquid Gas UK reveals that:
 - more than 9-in-10 (93%) of off-grid homeowners would not be able to afford to decarbonise their heating system via heat pumps
 - 9-in-10 rural homeowners believe the Government should listen to their views on decarbonisation and would prefer access to a wider range of low-carbon solutions

■ Conclusion:

“... the only clear route to decarbonisation is a mixed approach and while heat pumps will have an important role to play, so too will LPG and bioLPG which heat homes to a consistently warm level, irrespective of building fabric type”.

Government response

Civil servants recognise that PM's headline ban is too blunt an instrument

- Understand limited ability for 900,000 off grid homes to electrify
- Support concept of bioLPG boilers at 100% bioLPG
- Questions about:
 - Availability of bioLPG
 - Supply chain resilience
 - Risk of people 'switching' back to fossil LPG
- Association members detailing supply prospects under NDAs

Regulation to be finalised in next 12 months - Scotland and London both launching a New Heat Strategy for formal consultation by all parties



Department for
Business, Energy
& Industrial Strategy

Propane Marketers have a key role to play



“We engage regularly across the four nations of the UK with regulators and policymakers and in particular with the Health & Safety Executive, and the Department for Business, Energy and Industrial Strategy. We engage directly as well as through our industry association, Liquid Gas UK.”



Summary

A call to action for Trade Associations

- Have the right people and brand in place
- Set agenda for evolving regulatory outlook
- Engage with members to ensure alignment
- Tactical campaigns with external experts
- Share experience with other associations

A call to action for Propane Marketers

- Have right people in place on advocacy
- Work with local associations to set a dynamic advocacy agenda
- Provide support: time, resource and challenge
- Actively promote own sustainability approach

Thank you!

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