



PERC MARKETER POSITION DUTIES

Background

The Propane Education & Research Council (PERC) is a check-off program established, operated, and funded by the propane industry. The only energy council of its kind, PERC leads safety and training efforts among propane retailers and consumers and drives technology development to expand adoption of propane as a clean, domestic, and affordable energy source. PERC programs benefit a variety of industries including fleet vehicle management, landscaping, residential and commercial building, agriculture, and material handling.

The Propane Education and Research Act of 1996 (PERA) calls for the establishment of a 21-member board consisting of nine marketer members appointed by NPGA, nine producer members appointed by the Gas Processors Association (GPA), and three public members appointed jointly. The Executive Committee of this 21-member board is comprised of five members elected annually and works with the President and CEO on staffing, compensation and other matters. The Executive Committee is comprised of the following positions: Chairman; Vice Chairman, Marketers; Vice Chairman, Producers, Treasurer; Secretary.

Duties

Recognize that you are part of a unique organization.

The 21 members of the Council meet face-to-face three times per year to chart a strategic path forward, prepare an annual budget, and consider individual project proposals. Ahead of each meeting, Councilors receive and review briefing materials describing matters up for consideration that advance the propane industry primarily in the safety and training, research and development, motor fuel, agricultural and consumer education arenas.

A Councilor's role has two key aspects: fiduciary and supportive.

Seven Responsibilities of a Nonprofit Board Member:

1. Attendance – show up prepared and participate
2. Mission – set and oversee strategy to achieve the mission
3. Chief Executive – hire, compensate, and evaluate the CEO
4. Finances – assure financial responsibility, budget, audit, oversee investments
5. Program Oversight & Support – oversee, evaluate programs; support staff and advisors; be an advocate in the community
6. Fundraising – ensure integrity of assessment collection process
7. Board Effectiveness – assure the board fulfills the roles above, is effective, and help recruit future councilors.

Time Commitment

Councilors are initially appointed to a three-year term, and may be reelected at the end of the first term for another three-year term. The PERC Council meets three times a year in person, and one time by conference call. PERC meetings usually require two days/two nights of commitment.