Women in Propane Winter Meeting
Sunday • February 9, 2020
3:30 – 5:00 pm MST
DoubleTree Paradise Valley • Scottsdale, Arizona
North Ballroom

AGENDA

1. Welcome and Introductions (Jennifer Jackson, Chair)

2. Committee and Key Reports with Open Discussion
   a. Treasury (Treasurer Whitney O'Toole)
      i. Discussion topics – financial sustainability, revenue sources
   b. Advisory Board (chair Nancy Coop)
      i. Report only. Open to questions and discussion.
   c. Membership (chair Michelle Wilson)
      i. Discussion topics – membership recruitment ideas, outreach to oil/heating (Women in Energy) group, membership benefits
   d. Knowledge Exchange (co-chairs Amanda Bacon and Jessica Sonntag)
      i. Discussion topics – value of software application, ease of enrollment, recruitment of mentors
   e. Programs & Events (co-chairs Leslie Anderson and Mandy Swanson)
      i. Discussion topics
         1. Which meetings around the country should WIP attend?
         2. Bringing value to the industry meetings
         3. Online programming? Webinars, video chats?
   f. Communications & Marketing (board liaison Nancy Coop)
      i. Discussion topics
         1. Social media presence and growth
         2. Print and online promotions

3. General Discussion
   a. Alliances with state/regional associations – ideas to develop network across the country
   b. Open discussion